RTOERO FOUNDATION

GRANTING PROGRAM LOGIC MODEL

ACTIVITIES

Specific tasks and actions necessary to produce outputs. Activities should include who/what/when/where/how detail.

e.g. Focus groups. Series of discussions with local seniors to identify need, gaps in service and insights to inform toolkit development.

- Should be mapped onto the project schedule
- Activities are what project personnel "do" to achieve the project goals

OUTPUTS

Project deliverables which are the direct result of activities. Outputs can be tangible (objects/products) or intangible (services).

e.g. Educational toolkit. Print and/or digital versions of the toolkit to be shared with community service organizations working with older adults.

- Considered immediate, first-level results
- Success can be measured as soon as project is completed

OUTCOMES

Changes or benefits for the target population from the use of outputs. Outcomes can also result directly from activities.

e.g. Service improvements. Organizations report an increased rate of successfully referring older adults to access local support resources.

- Measurable change expressed as Who, What, When, Where and How
- Post-project change can be immediate or short/medium term

IMPACT

Ultimate goal of the project, expressed as aspirational change at a societal and/or systemic level.

e.g. Healthier seniors. Improved health metrics among the older adult population and stronger connection between them and their communities.

- Can be difficult but not impossible to measure and quantify
- Long-term vision that may take years to achieve, post project

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