



ADVOCACY

On a regular basis, the Board, with input from the Political Advocacy Committee (PAC), staff and members, determines two-to-three issues upon which RTOERO will focus its advocacy efforts at the municipal, provincial and federal levels.

Under the banner of “Vibrant Voices”, advocacy occurs at the corporate level by Board members, and members of PAC and senior staff through various events. These include the Annual Advocacy Day at Queen’s Park, a similar event on Parliament Hill, as well as the promotion of RTOERO’s advocacy issues in federal elections and in all provincial elections throughout Canada.

At the district level, executives and members participate in events, activities and meetings with local MPs, MPPs and MLAs as organized by district PAC committees and representatives.

The three major advocacy issues focused on by RTOERO are Environmental Stewardship, Geriatric Healthcare, and a National Seniors Strategy. Information is provided to districts for their use with local politicians in the form of position and background papers.

For more information: <https://rtoero.ca/vibrant-voices/> and <https://rtoero.ca/giving-back/advocacy>.