

# THE LOOP

The Foundation's Quarterly Update



Spring 2023



## 2023 grant program update

As we reported to you in the winter issue of The Loop, the RTOERO Foundation opened a new granting cycle on September 21, 2022.

The overarching goal of our annual grant program is to identify and partner with creative, results-based organizations in order to address the most critical issues faced by our aging population. The RTOERO Foundation awards grants between \$10,000 and \$50,000 to projects that aim to improve seniors' health and wellness, promote social engagement for older adults and pursue innovative research in the field of geriatrics and gerontology.

This fall we received a record-setting 81 letters of intent and invited 48 applicants to submit full proposals, which have been reviewed by our peer review panel. All three of our focus areas mentioned above were represented in a number of very strong proposals.

Recommendations for funding from the peer review panel are presented to the RTOERO Foundation's board of directors, which provides final approval.

Grants under consideration come from both academic bodies and community organizations. Each project under consideration offers value-added outputs, which will help us improve the lives of all RTOERO members – and all seniors across Canada.

The list of approved grantees will be announced in March and a full description of these winning projects will be presented in our summer issue of The Loop.

Please visit us online at <https://rtoero.ca/rtoero-foundation/our-work/projects-we-fund/> for a full list of past grants we've awarded.

## **RTOERO FOUNDATION'S 50/50 DRAW IS HERE... GRAND PRIZE DRAW ON MARCH 31!**

Don't miss this exciting chance to win some cash and support an important cause. Half of the money raised from the 50/50 raffle will be invested in programs, research and training to support healthy, active aging for all Canadians...the other half will go to one lucky winner. It's a win-win!

What would you do with the winnings?

### **[BUY TICKETS NOW](#)**

All tickets are valid for the Grand Prize 50/50 draw on March 31, 2023. Don't miss out!

#### **Ticket pricing options:**

- **[\\$100 for 100 tickets](#)**
- **[\\$50 for 20 tickets](#)**
- **[\\$20 for 5 tickets](#)**
- **[\\$10 for 2 tickets](#)**

**Be sure to tell your friends and family about the raffle. Good luck!**

In accordance with the **Alcohol and Gaming Commission of Ontario**, 50/50 raffle tickets can only be purchased by **current Ontario residents over 18 years of age**. Regulations prohibit the following persons and their **immediate families residing in the same household** from purchasing a ticket: **RTOERO & RTOERO Foundation Staff and Boards of Directors**.

\*Lottery License number: RAF1295155

The RTOERO Foundation is one of the only charitable foundations in Canada focused on the health and well-being of older adults. We focus on building and supporting creative, results-based initiatives to improve seniors' health care and promote social engagement.

## Multigenerational households



There are nearly  
442,000 multi-  
generational  
households in Canada.

One of the effects of the ongoing affordable housing crisis in Canada is a growing number of adults opting to live with their parents. According to the 2021 Census, there were nearly 442,000 multigenerational households in Canada. These only account for 2.9 percent of all private households but are home to 2.4 million people. Multigenerational households have increased in number by 50 percent since 2001.

The advantages of multigenerational households go beyond the obvious financial benefits. Adults and children benefit from spending significant time with multiple generations. It can help resolve feelings of loneliness and isolation among older family members. Being around children improves cognitive function, increases energy levels and provides a sense of purpose.

Similarly, children of all ages benefit from being close to older relatives. Language development, literacy, life skills, goal setting and empathy are some of the positives associated with growing up with grandparents. Living with family members of other generations helps with bonding, self-esteem and a sense of belonging.

Multigenerational households help strengthen bonds, enhance relationships among family members and create cultural connections. Having multiple generations under one roof can also ease the burden of child care and help with the care of older family members.

The trend of multigenerational housing is showing no signs of slowing down as more Canadian families are embracing this way of living.

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# YEAR-END FUNDRAISING REPORT CARD

## GENERAL COMMENTS

For any charity, the majority of donations come in during the latter half of the year. The month of December gives us pause to reflect on the past year and the impact we've had on the lives of others. For many Canadians, December is also the time of year to show their generosity towards those in need.

## APPEALS

**Giving Tuesday eblast campaign**

We teamed up with our partner HearingLife who offered to match all donations from RTOERO members up to \$5,000. Because of you – our generous donors – we reached our goal within two days! HearingLife was so impressed with your generosity that they came forward with an additional \$2,500 in matching gifts.

**\$ RAISED \$27,398**

**RTOERO's Fall Renaissance magazine**

Thanks to the support of over 100 donors, and the enduring support of our current donors.

**\$ RAISED \$16,895**

**Winter Embrace Aging newsletter**

In this issue, we focused on the need for your support, reminded you that all donations are eligible for tax receipts and most importantly – shared that all funds available for granting are directly linked to the success of our fundraising efforts.

**\$ RAISED \$17,785**

## FINAL GRADE

Even with results as impressive as these, we still fell short of our fundraising targets. We have ambitious goals for the current year and need even more support. Together we can grow our family of donors, raise more funds and create a society in which all seniors live with dignity and respect. Thank you!



**We thank you in advance for your generous support.**

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## Foundation announces its first-ever silent auction

The RTOERO Foundation's first-ever silent auction event will take place on May 15, 2023 during the wine & cheese reception of the RTOERO Annual Forum in Toronto.

There will be an online component of the auction which will be open to participation from all 82,000 RTOERO members across the country. The online auction will be live from Saturday, May 6, 2023 at 8:00 a.m. EST and will close on Friday, May 12, 2023 at 8:00 p.m. EST. The auction is open to all RTOERO members, staff, board members, partners, family and friends.

We are so excited to be offering a wide variety of great items including:

- 10-day all-inclusive vacation package at a 5-star luxury resort in Cancun, Mexico
- \$2,000 gift card towards an e-bike & accessories
- Stratford getaway packages including theatre tickets, dinner for two and an overnight hotel stay
- Stain glass window from Manchester, England dated between 1890 and 1900
- Two (2) tickets to the National Arts Centre
- Two (2) platinum seats to a Maple Leafs hockey game
- Two (2) seats for the 2023/24 season for the Toronto Raptors
- Restaurant gift certificates
- And much much more!

Some art pieces that will be up for auction:



Robert Bateman, Lithograph print  
Up a Tree - Lion Club, 8" x 10"



France Couillard, Acrylic  
Water Poetry, 16" x 20"



Rene Meshake, Acrylic  
23" x 30"

**More details to follow shortly!**

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## Your Input Matters

Our partner SE Health is looking for volunteers aged 55+ to participate in an important [research survey](#). Thank you.

For more information about the work of the RTOERO Foundation, please visit us on the [web](#).

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