



Community Grants 2021 Project Evaluation Criteria

1. Description of the Project:

Criteria	Weak	Moderate	Strong	Exemplary
Sense of purpose	<ul style="list-style-type: none"> • Weak sense of purpose • Described in vague terms <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Some sense of purpose • Articulated in general terms <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Clear sense of purpose • Articulated in strong and specific terms <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Strong sense of purpose • Articulated with exemplary attention to detail <div style="text-align: right;"><input type="checkbox"/></div>
Viability of the project	<ul style="list-style-type: none"> • Weak viability • Vaguely described <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Moderate viability • Unclear explanation <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Clear viability • Strongly articulated <div style="text-align: right;"><input type="checkbox"/></div>	<ul style="list-style-type: none"> • Strong viability • Exemplary attention to details <div style="text-align: right;"><input type="checkbox"/></div>

Explanation of Criteria:

- Sense of Purpose: The project has a clear sense of purpose and vision, articulated in detail which conveys the merits of the project
- Viability of the project: The capacity of the community organization and district to achieve the goals of this project are clearly described with adequate detail to demonstrate the project's viability

2. Expected outcomes of the project:

Criteria	Weak	Moderate	Strong	Exemplary
Outcomes defined as SMART goals	<ul style="list-style-type: none"> Weak outcomes <input data-bbox="743 521 783 558" type="checkbox"/>	<ul style="list-style-type: none"> Outcomes are articulated in general terms <input data-bbox="1121 521 1161 558" type="checkbox"/>	<ul style="list-style-type: none"> Outcomes are articulated in specific terms <input data-bbox="1514 521 1554 558" type="checkbox"/>	<ul style="list-style-type: none"> Outcomes are articulated in strong, specific and exemplary detail <input data-bbox="1864 521 1904 558" type="checkbox"/>

Explanation of Criteria:

- Outcomes are Specific, Measurable, Achievable, Relevant, and Time bound (SMART)

- Example:**
1. Grow RTOERO Market Share at least 10% by the End of 2021.
 2. Plan Five District Volunteer Education Webinars by the Fourth Quarter of 2020.

3. How will this project positively impact lives in the community and/or what ways does this project display environmental stewardship?

Criteria	Weak	Moderate	Strong	Exemplary
Demonstration of alignment with RTOERO goals	<ul style="list-style-type: none"> Weak connection to the goals <input type="checkbox"/>	<ul style="list-style-type: none"> Some connection to the goals <input type="checkbox"/>	<ul style="list-style-type: none"> Mainly clear connection to the goals <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary connection to the goals <input type="checkbox"/>
Demonstration of alignment with values	<ul style="list-style-type: none"> Weak alignment and engagement with values <input type="checkbox"/>	<ul style="list-style-type: none"> Some alignment and engagement with values <input type="checkbox"/>	<ul style="list-style-type: none"> Multiple points of alignment and engagement with values <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary alignment and engagement with values <input type="checkbox"/>

Explanation of Criteria:

- Alignment with RTOERO goals: Project outlines in detail specific actions or behaviours that are clear evidence of aligning with the intent to improve the lives of members and seniors; be the trusted voice for the broader education communities; and broaden our membership base.
- Alignment with RTOERO values: Project clearly demonstrates commitment and specific action to the stated values expressed by RTOERO (i.e. Diversity, Equity & Inclusion, Community Connection, Accountability, Environmental Sustainability, Wellbeing, Service, Commitment to healthy, active living)

4. Implementation plan:

Criteria	Weak	Moderate	Strong	Exemplary
Role of the community organization and district	<ul style="list-style-type: none"> Weak description of roles <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of roles <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of roles <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of roles <input type="checkbox"/>
Timelines	<ul style="list-style-type: none"> Weak description of timelines <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of timelines <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of timelines <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of timelines <input type="checkbox"/>
Budget	<ul style="list-style-type: none"> Weak description of budget <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of budget <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of budget <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of budget <input type="checkbox"/>

Explanation of Criteria:

- Role of the community organization and district: Project clearly outlines in detail the roles of the community organization and district in achieving success
- Timelines: Clear timelines establishing regular progress reports throughout the term of the project
- Budget: Clearly states how funds will be allocated

5. Communication plan:

Criteria	Weak	Moderate	Strong	Exemplary
Plan to inform members	<ul style="list-style-type: none"> Weak description of plan <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of plan <input type="checkbox"/>
Plan to inform the broader community	<ul style="list-style-type: none"> Weak description of plan <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of plan <input type="checkbox"/>
Plan to connect with local media	<ul style="list-style-type: none"> Weak description of plan <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of plan <input type="checkbox"/>

Explanation of Criteria:

- Plan to inform members: Communication plan clearly outlines in detail how the District will communicate the impact of this project to District RTOERO members
- Plan to inform the broader community: Communication plan clearly outlines in detail the roles of the community organization and district in communicating the impact of this project to the broader community
- Plan to connect with media: Communication plan clearly outlines in detail the roles of the community organization and district in communicating the impact of this project to the local media

6. Post-project evaluation plan:

Criteria	Weak	Moderate	Strong	Exemplary
Process for evaluation / measuring outcomes	<ul style="list-style-type: none"> Weak description of process <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of process <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of process <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of process <input type="checkbox"/>
Plan to assess impact on members and community	<ul style="list-style-type: none"> Weak description of plan <input type="checkbox"/>	<ul style="list-style-type: none"> General articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Strong articulation of plan <input type="checkbox"/>	<ul style="list-style-type: none"> Exemplary and specific articulation of plan <input type="checkbox"/>

Explanation of Criteria:

- Process for evaluation / measuring outcomes: Clear plan which outlines in detail how the measurable expectations of the project will be assessed. (Reference the SMART Goal measures in #2 – Expected Outcomes).
- Plan to assess impact on members and community: Clear plan which outlines in detail how the positive impact of the project will be assessed among RTOERO members and the broader community. (Survey; focus groups; implementation and utilization rates).